

STRATEGIC PRIORITIES CHART 2018 Priorities

CORPORATE PRIORITIES (Council/CAO)

July - September

NOW

1. **ECONOMIC GROWTH / SUSTAINABILITY:** Community Profile/Dashboard - July
2. **POVERTY REDUCTION:** Community Poverty Reduction Strat ToR – Council Direction - Sept
3. **AGING POPULATION / SENIORS NEEDS:** Engage Stakeholder group - Sept
4. **POLICING COSTS:** Process Mapping Support - July
5. **MARKETING:** Inventory of materials - Sept
6. **NET ZERO / COMMUNITY ENERGY STRATEGY:** Strategy ToR - Sept

NEXT

- **COMMUNITY ENERGY STRATEGY:** RFP or Draft
- **POVERTY REDUCTION:** Implement Council direction
- **SENIORS STRATEGY:** ID service gaps
- **MARKETING PROGRAM:** Inventory of materials
- **POLICING COSTS:** Internal service review
- **ECO GROWTH:** Website Comm property inventory

ADVOCACY/PARTNERSHIPS

- *Net Zero / Green Energy Projects*
- *Municipal Cooperation*
- *Isthmus Flood Risk*
- *Col. James Layton Ralston Armoury*

OPERATIONAL STRATEGIES (CAO/Staff)

Chief Administrative Officer (Greg)

1. **SERVICE CAPACITY REVIEW:** ToR - Aug
 2. **POLICING COSTS:** Project Oversight
- Municipal Cooperation
 - Succession Planning
 - Cannabis legalization

Manager, Planning & Strategic Initiatives (Andrew)

1. **Active Transportation Plan:** Implement Plan – May
 2. **NET ZERO/ COMM ENERGY STRAT:** ToR - July
- MPS/LUB review for Cannabis:
 - NSP Smart Grid Project: Implementation -
 - Oxford MPS: review -

Fire Chief (Greg)

1. New Membership Mentorship: Program - July
 2. Organizational Security Strategy: review documentation-July
 3. Develop General Orders: Implement - Oct
- Finalize Succession Plan: Complete -
 - Leadership program: Implement -
 - Live/simulated fire training: Virtual Trainer -

Director of Recreation (Bill)

1. **MARKETING PROGRAM: Inventory of Materials - Sept**
 2. **POVERTY REDUCTION: Need Council Dir - Sept**
 3. **AGING POP./SENIORS NEEDS: Seniors Strat - Jan**
- Healthy Communities: Committee goals/objectives
 - Communities in Bloom: Committee goals/objectives
 - Dog Park: Construction

Chief of Police (Ian)

1. Succession/Staff Changes: Sargent competition - Aug
 2. Sexual assault investigations: audit – July
 3. Legalization of Cannabis: readiness - Aug
- Departmental Wellness Program: CISM draft
 - Digitize personnel files: Action Plan
 - Quality Assurance Review:

CFO (Shelley)

1. **Policing Costs:** Process mapping Support - July
 2. Performance measurement/management: Process Mapping System - July
 3. Customer Service Standards: Action Plan - Oct
- Pension Plan Sustain Report: Research completed
 - Internal Control Documentation: Written Processes
 - E-Vendor Payment System: Running

Business Development Officer (Rebecca)

1. **ECONOMIC GROWTH/SUSTAIN:** Community Profile/Dashboard - July
 2. Economic Development Strategy: Sept 2018
 3. CRM System for CCUBIC: Running - July
- Tourism Committee Strategy: Entrance Sign Bylaw
 - Tourism Product development: Heritage tours
 - Industrial Park Biz Attraction: Market Study

DCAO Director of Operations (Jason)

1. Asset Mngmt Plan: Research Best Practice - Sept
 2. Service Delivery Standards: Update Standards – Sept
 3. AT facility construction: Sept
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CODES: **BOLD CAPITALS** = NOW Priorities; **CAPITALS** = NEXT Priorities; *Italics* = Advocacy
Regular title case = Operational Strategies