

# STRATEGIC PRIORITIES CHART 2018 Priorities

## CORPORATE PRIORITIES (Council/CAO)

August 10 Status Check-in

### NOW

1. **ECONOMIC GROWTH / SUSTAINABILITY:** Community Profile/Dashboard – **July (Draft by Aug 17)**
2. **POVERTY REDUCTION:** Community Poverty Reduction Strat ToR – Council Direction - Sept
3. **AGING POPULATION / SENIORS NEEDS:** Engage Stakeholder group - Sept
4. **POLICING COSTS:** **Process Mapping Support – July**
5. **MARKETING:** Inventory of materials - Sept
6. **NET ZERO / COMMUNITY ENERGY STRATEGY:** **Strategy ToR – July (ToR for Staff discussion – Sept)**

### NEXT

- **COMMUNITY ENERGY STRATEGY:** RFP or Draft
- **POVERTY REDUCTION:** Implement Council direction
- **SENIORS STRATEGY:** ID service gaps
- **MARKETING PROGRAM:** Develop ToR for refresh
- **POLICING COSTS:** Internal service review
- **ECO GROWTH:** **Website Comm property inventory**

### ADVOCACY/PARTNERSHIPS

- *Net Zero / Green Energy Projects*
- *Municipal Cooperation*
- *Isthmus Flood Risk*
- *Col. James Layton Ralston Armoury*

## OPERATIONAL STRATEGIES (CAO/Staff)

### Chief Administrative Officer (Greg)

1. SERVICE CAPACITY REVIEW: **ToR – Aug**
  2. **POLICING COSTS:** Project Oversight
- Municipal Cooperation
  - Succession Planning
  - Cannabis legalization

### Manager, Planning & Strategic Initiatives (Andrew)

1. Active Transportation Plan: **Implement Plan – May**
  2. **NET ZERO/ COMM ENERGY STRAT:** **ToR - July**
- MPS/LUB review for Cannabis: **Report for COW - Sept**
  - NSP Smart Grid Project: Implement – **Waiting for NSPI**
  - Oxford MPS: review -

### Fire Chief (Greg)

1. **New Membership Mentorship: Program – July**
  2. Organizational Security Strategy: **review documentation July**
  3. Develop General Orders: Implement - Oct
- **Finalize Succession Plan: Complete –**
  - **Leadership program: Implement –**
  - Live/simulated fire training: Virtual Trainer -

### Director of Recreation (Bill)

1. **MARKETING PROGRAM:** **Inventory of Materials - Sept**
  2. **POVERTY REDUCTION:** **Need Council Dir - Sept**
  3. **AGING POP./SENIORS NEEDS:** **Seniors Strat - Jan**
- Healthy Communities: Committee goals/objectives
  - Communities in Bloom: Committee goals/objectives
  - Dog Park: **Construction**

### Chief of Police (Ian)

4. Succession/Staff Changes: **Sargent competition – Aug**
  2. Sexual assault investigations: **audit – July (Delayed due to staff change -revised to Oct)**
  3. Legalization of Cannabis: **readiness – Aug (Report to COW Sept)**
- Departmental Wellness Program: CISM draft
  - Digitize personnel files: Action Plan
  - Quality Assurance Review:

### CFO (Shelley)

1. **Policing Costs:** **Process mapping Support – July**
  2. Performance measurement/management: **Process Mapping System – July**
  3. Customer Service Standards: Action Plan - Oct
- Pension Plan Sustain Report: Research completed
  - Internal Control Documentation: Written Processes
  - E-Vendor Payment System: Running

### Business Development Officer (Rebecca)

1. **ECONOMIC GROWTH/SUSTAIN:** **Community Profile/Dashboard – July (draft review with CAO Sept6)**
  2. Economic Development Strategy: Sept 2018
  3. **CRM System for CCUBIC: Running – July**
- Tourism Committee Strategy: **Entrance Sign Bylaw**
  - **Tourism Product development: Heritage tours**
  - Industrial Park Biz Attraction: Market Study

### DCAO Director of Operations (Jason)

1. Asset Mngmt Plan: **Research Best Practice - Sept**
  2. Service Delivery Standards: **Update Standards – Sept**
  3. AT facility construction: **Sept (will continue into Nov)**
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CODES: **BOLD CAPITALS** = NOW Priorities; **CAPITALS** = NEXT Priorities; *Italics* = Advocacy  
Regular title case = Operational Strategies