

STRATEGIC PRIORITIES CHART 2018 Priorities

CORPORATE PRIORITIES (Council/CAO)

October - December

NOW

1. **ECONOMIC GROWTH / SUSTAINABILITY:** Community Profile/Dashboard to Council - Nov
2. **POVERTY REDUCTION:** Council discussion re stakeholder committee - Oct
3. **AGING POPULATION / SENIORS NEEDS:** Stakeholder meeting - Oct
4. **POLICING COSTS:** Internal Service Review (Phase I) - Oct
5. **MARKETING:** Develop ToR - Oct
6. **NET ZERO / COMMUNITY ENERGY STRATEGY:** Council Direction on ToR - Oct

NEXT

- **COMMUNITY ENERGY STRATEGY:** RFP or Draft
- **POVERTY REDUCTION:** Implement Council direction
- **SENIORS STRATEGY:** ID service gaps
- **MARKETING PROGRAM:** Council Direction on ToR
- **POLICING COSTS:** External Service Review (Phase II)
- **ECO GROWTH:** Ind Park Market Study - Dec

ADVOCACY/PARTNERSHIPS

- *Net Zero / Green Energy Projects*
- *Municipal Cooperation*
- *Isthmus Flood Risk*
- *Col. James Layton Ralston Armoury*

OPERATIONAL STRATEGIES (CAO/Staff)

Chief Administrative Officer (Greg)

1. **SERVICE CAPACITY REVIEW:** Council discussion - Oct
 2. **POLICING COSTS:** Project Oversight
- Municipal Cooperation
 - Succession Planning
 - Cannabis legalization: Council discussion - Oct

Manager, Planning & Strategic Initiatives (Andrew)

1. Active Transportation Plan: Wayfinding signage - Dec
 2. **NET ZERO/ COMM ENERGY STRAT:** Council Direction on ToR – Oct
 3. MPS/LUB amendments for Cannabis: PAC - Oct
- NSP Smart Grid Project: Implementation
 - Oxford MPS: review

Fire Chief (Greg)

1. Organizational Security Strategy: Complete - Nov
2. Develop General Orders: Implement - Oct
3. Live/simulated fire training: Virtual Trainer procured – Dec

Director of Recreation (Bill)

1. **MARKETING PROGRAM:** Develop ToR - Oct
 2. **POVERTY REDUCTION:** Council discussion - Oct
 3. **AGING POP./SENIORS NEEDS:** Council Discussion - Oct
- Healthy Communities: Committee goals/objectives
 - Communities in Bloom: Committee goals/objectives
 - Dog Park: Construction

Chief of Police (Dwayne)

1. Succession/Staff Changes: Promoted up to speed - Dec
 2. Sexual assault investigations: audit – Oct
 3. Legalization of Cannabis: Implement Council Direction - Nov
- Departmental Wellness Program: CISM draft
 - Digitize personnel files: Action Plan
 - Quality Assurance Review:

CFO (Shelley)

1. **Policing Costs:** Internal Service Review (Phase I) - Oct
 2. Performance measurement/management: Investigate Six Sigma training - Nov
 3. Customer Service Standards: Action Plan - Oct
- Pension Plan Sustain Report: Research completed
 - Internal Control Documentation: Written Processes
 - E-Vendor Payment System: Running

Business Development Officer (Rebecca)

1. **ECONOMIC GROWTH/SUSTAIN:** Community Economic Dashboard present to Council – Nov.
 2. Economic Development Strategy: Implementation Plan - Oct
 3. Industrial Park Biz Attraction: Market Study complete - Dec
- Tourism Strategy Committee: Strategy draft complete
 - Tourism Product development: app-based tour
 - Commercial Building Façade Improvement program

DCAO Director of Operations (Jason)

1. Asset Mngmt Plan: draft plan - Dec
 2. Service Delivery Standards: Sr. Mgmnt review - Oct
 3. AT facility construction: Nov.
- Document long-term maintenance for capital assets

CODES: **BOLD CAPITALS** = NOW Priorities; **CAPITALS** = NEXT Priorities; *Italics* = Advocacy
Regular title case = Operational Strategies