
DEPARTMENT: ALL TOWN DEPARTMENTS

TITLE: **Town Crest Policy**

Minutes reference date: October 21, 1963, page 86
1st Revision date: March 26, 2007

POLICY STATEMENT:

WHEREAS on the 29th day of June, 1962 the Town of Amherst received Letters Patent granting Arms to the Town by Royal Authority vested in the Earl Marshal, the Duke of Norfolk, and delegated by him to the Garter Principal King of Arms, London, England;

AND WHEREAS the Town Council of the Town of Amherst is justly proud of this grant and is desirous of assuring that the use of same is restricted in order that said Arms will not become common-place and the intrinsic value lost;

THEREFORE be it resolved that no reproductions, copies, facsimiles of all or any portion of the said Arms be authorized by the Town Council except for the following purposes:

- (a) by the Town Council for such items as letterheads, presentation items and other purposes directly connected with Town business;
- (b) for promotions connected directly with the Town of Amherst, such as industrial brochures and tourist booklets.

In any case where the Crest is proposed to be used by any individual or organization not directly connected with the Town Council, permission for said use must be first obtained from the Town Council.