



## AMHERST TOWN COUNCIL

RFD# 2023061

Date: April 24, 2023

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**TO:** Mayor Kogon and Members of Council

**SUBMITTED BY:** Natalie LeBlanc, Municipal Clerk

**DATE:** April 24, 2023

**SUBJECT:** Town Crest Policy Amendments

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**ORIGIN:** Review of all Town policies and bylaws

**LEGISLATIVE AUTHORITY:** MGA 48(2) The council may adopt different policies for different areas of the municipality.

**RECOMMENDATION:** That Council approve of the amendments to the Town Crest Policy #01130-01.

**BACKGROUND:** The Town Crest Policy sets out the requirements for individuals or organizations not directly connected to the Town for permission to use the Town Crest in any way.

**DISCUSSION:** This Policy has not been reviewed since March of 2007. Since that time social media has become more popular, therefore staff feel it is important to include it as part of the policy. The proposed amendments also change the wording of the use of the crest from "restricted" to "limited", and changes the requirement that it only be used or connected to use with the "Town Council" to the "Town of Amherst".

**FINANCIAL IMPLICATIONS:** There are no financial implications to amending this policy.

**COMMUNITY ENGAGEMENT:** There has been no community engagement. If Council approves the amendments the policy will be available on the Town of Amherst website.

**ENVIRONMENTAL IMPLICATIONS:** There are no environmental implications.

**SOCIAL JUSTICE IMPLICATIONS:** There are no social justice implications.

**ALTERNATIVES:** Approve the policy amendments with alternative language

**ATTACHMENTS:** Town Crest Policy Amended, and Town Crest Policy Existing

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Report prepared by: Natalie LeBlanc, Municipal Clerk

Report and Financial approved by:

