

External Committee Report

YMCA of Cumberland

February 2025

Monthly General Overview

Membership

We have 2190 Members with 272 Members on Financial Assistance.

Our last Promo, First Payment Free, ended on February 15th and had 109 sign ups. Our next Promo, Introductory Offer, will be offered until March 31st.

Child Care

Friday Night Fun, in partnership with the Town of Amherst, has been going very well and started back up after the holidays and will run until the end of March this year.

We hosted a babysitting course in Oxford this month in partnership with the Town of Amherst and the Learn to Lead Program.

Fund Development

Coldest Night of the Year took place February 22, 2025.

The Coldest Night of the Year is a wonderful, family-friendly walk aimed at raising funds for the YMCA that assist those experiencing pain, hunger, and homelessness.

Our goal is to raise \$20,000

Teams Registered - 14

Walkers Registered – 71

Total Funds raised to date - \$14,073 (70% of goal)

For more information about CNOY visit: <https://cnoy.org/location/amherst>

Community Development

April 1, 2024 until January 29, 2025

244 clients (both new and returning) received services.

62 evictions prevented.

Status changed from homeless to housed – 58.