



COMMITTEE OF THE WHOLE

CDR# 2025032

Date: March 17, 2025

TO: Mayor Small and Members of Council

SUBMITTED BY: Sharon Bristol, Director, Community Living

DATE: March 17, 2025

SUBJECT: Themed Crosswalks Policy

ORIGIN: Policy Development for Themed Crosswalks

LEGISLATIVE AUTHORITY: MGA 47 (1) The council shall make decisions in the exercise of its powers and duties by resolution, by policy or by by-law.

RECOMMENDATION: That Council forward to the March 24, 2025 regular meeting approval of the new Themed Crosswalk Policy.

BACKGROUND: The Town of Amherst has four crosswalks in the downtown core that are currently considered theme crosswalks. These are located on East Victoria at the Havelock and Church Street intersections designated for Veterans and one in front of Town Hall designated for Pride.

DISCUSSION: Through the collaborative work in the community with allies, the Inclusion, Diversity and Equity Committee, and the development of the new combined Strategic Plan, staff are proposing the addition of two new themed crosswalks for African Nova Scotians and Indigenous partnerships. It was therefore realized that a new policy that addresses the procedures around when, the number of crosswalks, maintenance etc. would be needed.

FINANCIAL IMPLICATIONS: Annual paint upgrades covered under the Operational budget.

SOCIAL JUSTICE IMPLICATIONS: Approving this policy shows the continual efforts by the Town of Amherst to improve all aspects of Inclusion, Diversity and Equity in all our functions.

ENVIRONMENTAL IMPLICATIONS: There are no environmental implications to this decision.

COMMUNITY ENGAGEMENT: Town staff have met with key stakeholders to discuss this and have received a favourable response.

ALTERNATIVES: 1) defer to next month
2) do not approve the policy and/or request amendments

ATTACHMENTS: New Themed Crosswalk Policy.



Report prepared by: Sharon Bristol
Report and Financial approved by: