

External Committee Report

Tourism Strategic Planning Committee

December 2018

At this month's meeting we approved our Vision Statement:

“ To be recognized as a four season tourism destination, improving the economy and quality of life through facilitating the development, enhancement, preservation and collective marketing of our natural, historic and cultural assets.”

We are working on establishing goals and deciding on priorities that will be practical, feasible and doable. Once the goals have been defined and prioritized, we will move on to setting objectives for each goal.