

External Committee Report

YMCA Report

December 2018

Membership

Total member numbers are 939 Subsidized members are 154

Try the Y PROGRAM had 40 signed up, follow up calls will be started this week.

Our Member Appreciation will start mid-week now that the apples are in.

Home for the Holidays (the Christmas Promotion will start mid-December) as well.

120 letters throughout the town have been hand delivered for the Holiday Silent Auction and donations are coming in. Silent Auction Starts on Monday

Child Care: 223 Children use this service throughout Amherst and the County.

The Oxford afterschool program will be participating in the new before and after school pre-primary pilot project starting in January.

Friday Night Fun participation numbers

Ages 5-8 year olds – average of 32 each night

Ages 9-14 year olds – average of 25 each night

Health, Fitness and Aquatics

Winter Programming has been confirmed and promotions are underway.

Donations and Fundraising

Upcoming fundraisers include the holiday auctions - membership's silent auction in the lobby and the online holiday baked good auction - staff and volunteers donate their favorite holiday baked goods and people bid for them online.

The public launch for Coldest Night of the Year was on December 1, 2018. We will be starting to publicly advertise and recruit captains with our goal is to recruit the majority of captains by December 31, 2018 with donation requests starting in early January.