

STRATEGIC PRIORITIES CHART 2018 Priorities

CORPORATE PRIORITIES (Council/CAO)

Check-in: October - December

NOW

- ECONOMIC GROWTH / SUSTAINABILITY:** *Community Profile/Dashboard to Council – Nov* (Jan)
- POVERTY REDUCTION:** *Council disc. re committee – Oct* (Council confirm committee members – Jan)
- AGING POPULATION / SENIORS NEEDS:** *Stakeholder committee – Oct* (Consultations complete – Mar)
- POLICING COSTS:** *Internal Service Review (Phase I) – Oct (Dec.)*
- MARKETING:** *Develop ToR – Oct (Materials inventory – Dec)*
- NET ZERO / COMMUNITY ENERGY STRATEGY:** *Council Direction on ToR – Oct* (SG project pending funding award)

NEXT

- COMMUNITY ENERGY STRATEGY:** RFP or Draft
- POVERTY REDUCTION:** Implement Council direction
- SENIORS STRATEGY:** ID service gaps
- MARKETING PROGRAM:** Council Direction on ToR
- POLICING COSTS:** External Service Review (Phase II)
- ECO GROWTH:** Ind Park Market Study

ADVOCACY/PARTNERSHIPS

- Net Zero / Green Energy Projects*
- Municipal Cooperation*
- Isthmus Flood Risk*
- Col. James Layton Ralston Armoury*

OPERATIONAL STRATEGIES (CAO/Staff)

Chief Administrative Officer (Greg)

- SERVICE CAPACITY REVIEW:** *Council discussion – Oct*
 - POLICING COSTS:** Project Oversight
- Municipal Cooperation
 - Succession Planning
 - Cannabis legalization: Council discussion - Oct

Manager, Planning & Strategic Initiatives (Andrew)

- Active Transportation Plan: Wayfinding signage - *Dec*
 - NET ZERO/ COMM ENERGY STRAT:** *Council Direction on ToR – Oct* (SG project pending funding announcement)
 - MPS/LUB amendments for Cannabis: *PAC – Oct*
- NSP Smart Grid Project: Implementation
 - Oxford MPS: review

Fire Chief (Greg)

- Organizational Security Strategy: *Complete – Nov*
- Develop General Orders: *Implement – Oct*
- Live/Simulated fire training: *Virtual Trainer Procured – Dec*

Director of Recreation (Bill)

- MARKETING PROGRAM:** *Develop ToR – Oct* (Feb)
 - POVERTY REDUCTION:** *Council discussion – Oct* (Jan)
 - AGING POP./SENIORS NEEDS:** *Council Disc – Oct* (Jan)
- Healthy Communities: Committee goals/objectives
 - Communities in Bloom: Committee goals/objectives
 - Dog Park: Construction*

Chief of Police (Dwayne)

- Succession/Staff Changes: *Promoted up to speed – Dec*
 - Sexual assault investigations: *audit – Oct* (Feb)
 - Legalization of Cannabis: Revisit Nuisance Bylaw - Aug
- Departmental Wellness Program: CISM draft
 - Digitize personnel files: Action Plan
 - Quality Assurance Review:

CFO (Shelley)

- Policing Costs:** *internal Service Review (Phase 1) – Oct*
 - Performance measurement/management: *Investigate Six Sigma training – Nov*
 - Customer Service Standards: *Action Plan – Oct (July)*
- Pension Plan Sustain Report: Research completed
 - Internal Control Documentation: Written Processes
 - E-Vendor Payment System: Running

Business Development Officer (Rebecca)

- ECONOMIC GROWTH/SUSTAIN:** *Community Economic Dashboard Present to Council – Dec* (Feb)
 - Economic Development Strategy: *Implementation Plan – Oct*
 - Industrial Park Biz Attraction: *Market Study complete – Dec* (ID targets – Feb)
- Tourism Strategy Committee: Strategy draft complete
 - Tourism Product development: app-based tour
 - Commercial Building Façade Improvement program

DCAO Director of Operations (Jason)

- Asset Mngmt Plan: *draft plan – Dec* (Jan)
 - Service Delivery Standards: *Sr. Mgmnt review – Oct*
 - AT facility construction: *Nov. – (Jun)*
- Document long-term maintenance for capital assets

CODES: **BOLD CAPITALS** = NOW Priorities; **CAPITALS** = NEXT Priorities; *Italics* = Advocacy
Regular title case = Operational Strategies