

External Committee Report

YMCA Report

January 2019

Membership: Total Members = 1139 (2018-884) Subsidized Members = 171 (2018-146)

Numbers are increasing nicely due to December sales of Gift Certificates for memberships, as well as for personal training and family swims. Work is ongoing for corporate membership marketing materials to be able to share with new and existing corporate members. All of our Corporate Memberships have been updated and include:

Town of Amherst 8%
Indigenous and Northern Affairs Canada 8%
Government of Nova Scotia 15%
Emmerson Packaging increases to 15%
CCRCE increases to 15%
Nova Scotia Health Authority increases to 20%
Corrections Canada 8%

If you work at one of these locations please inquire at the YMCA for what type of discount you may be eligible for if you were to purchase a membership.

Child Care Numbers:

Full Day

ELC 76	Budgeted 70
Before School 18	Budgeted 15
Afterschool 52	Budgeted 55
Kindergarten 15	Budgeted 16
Preschool 10	Budgeted 8

Offsite

Cumberland North 36	Budgeted 42
West Highlands 15	Budgeted 12
Oxford 4	Budgeted 6

Friday Night Fun participation numbers for December 14th and 21st, 2018 were an average 14 each night for ages 5-8 year olds, and an average of 15 each night for 9-14 year olds. Renovations have started in the new infant room and the wall has been changed in the 18 month old room which is now licensed for 6 toddlers.

Donations and Fundraising

A Holiday Silent Auction was held, with a total of \$3,671 raised. Coming up in February we have the 5th Annual Cues for Kids on February 8th, tickets are now on sale for \$20 at the YMCA front desk and at Dooly's. Coldest Night of the Year will take place on February 23, 2019 and there has been a good response to the launch, which took place in early December. There are six teams signed up to date.

Philanthropy Committee: The Board has agreed to create a Philanthropy Committee. As members from the Board are identified, they will be starting with ongoing meetings.