## **External Committee Report**

## Cumberland YMCA October 2018

At this month's meeting we had a presentation by Jeff MacNeil on the Young Ambassador / Change Agent Program that he has been a part of. This program invites 100 results-oriented YMCA full time staff or volunteers aged 21-30 to take part in a 11 month experiential learning program, to strengthen leadership skills, explore and deepen personal awareness and learn coaching methods on leading change for YMCA's . This year's long journey saw Jeff attend seminars in Mexico and Toronto, ending in Thailand at the World Council. This was very interesting and Jeff will bring a wealth of new knowledge and contacts to help be the agent for new change and ideas for our local YMCA.

## Membership:

- As of October 1, 2018 the membership number is 972. 151 are sponsored members.
- At this time in 2017 membership numbers were 1,011 with 182 sponsored members. This decline is a direct result of the offsite programs currently not operating. Should Oxford and Pugwash preschools be in operation as they were last year this number would be close to the same.
- At the time of the meeting the Oxford afterschool program is still not back in session, and the pre-primary program is going to hold off with the church and wait until school opens the first week of November to revaluate.

## **Donations and Fundraising**

- Trail Run: the Trider's Trail Run will take place on November 3, 2018. The goal is 100 runners.
- Coldest Night of the Year: The YMCA of Cumberland has been presented the unique opportunity to be a partner organization with Blue Sea Philanthropy, the host foundation for Coldest Night of the Year. This event uses peer-to-peer fundraising with teams raising funds for poverty. The event will be a walk on February 23, 2019. 85% of the funds raised will go to the YMCA of Cumberland, with the remaining 15% to go to Blue Sea organization.