

# MEMORANDUM

**To:** Mayor David Kogon and members of Council

**From:** Andrew Fisher, Manager, Planning & Strategic Initiatives

**Date:** March 25, 2019

**Subject:** **Off-lot Signage in the Downtown Core Area – exemption request**

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The purpose of this memo is to provide Council with a regulatory context to Mr. Bligh's attached request for an exemption from the Land Use Bylaw (LUB) to allow an off-lot sign within the Downtown Core Area District.

On December 22, 2014, Council amended the LUB to remove restrictions on off-lot signage. On April 18, 2018, Council amended the LUB to allow electronic signs in the Core Area that also included a prohibition on off-lot signage within the Core. LUB section 6.14 (h) states:

*h) Signs that display a business, product, or use not located on the property or premises where the sign is located are not permitted;*

Given the above provision, staff are not able to issue a Development Permit for an off-lot sign in the Core Area, and there is no mechanism to give exemptions under the LUB.

Mr. Bligh may request an amendment to the LUB to allow off-lot signage in the Core Area District. Alternatively, the PAC have been directed to review the sign regulations, which will take place in the coming months.