

#### **Purpose of the Committee**

The purpose of the Amherst Communities in Bloom Committee (CIB) is to promote and enhance the general betterment and positive self-image of our community. Through active community participation this Committee will aim to improve the tidiness, overall beautification, preservation of heritage and culture within Amherst with a strong focus on **environmental stewardship**.

**This committee will make active strides in making Amherst a better place to live, work, and play.**

The Committee will actively foster and promote:

- A positive community image;
- Tidiness and visual appeal of parks, streets, and green spaces;
- Environmental awareness; and
- Community participation.

#### **Committee Objectives or General Activities:**

The primary objectives of the committee are to:

- Foster civic pride;
- Foster environmental responsibility through community participation
- Engage citizens of all ages, encourage involvement and action by residents;
- Improve the tidiness and visual appeal of our parks, streets, greenspaces;
- Promote environmental awareness;
- Attract, engage and promote partnerships/sponsorship throughout the community.

#### **Membership Roles & Responsibilities**

Committee members are required to take an active role within the committee, will meet minimum of 8 times a year, Each area of the evaluation criteria will be focused on within the committee and committee members will be responsible to actively be involved in all or some of the following areas: Tidiness, Environmental Action, Heritage Conservation, Urban Forestry, Landscape and Floral Displays.

Members will also be responsible for organizing and assisting with community awards celebration as well as in the planning and execution of the Community in Blooms judges' visit, around the end of July.

The committee may call upon members of the community, from time to time, in order to establish a working group to carry out or assist with specific projects.



## **Amherst Communities in Bloom Committee**

### **Terms of Reference**



#### **Staff Support**

The Committee's primary staff contact with the Town of Amherst will be the Town Horticulturist, as delegated by the Director of Recreation. The Town Horticulturist shall provide advice on matters of governance, legislation and operational policies and procedures, and shall act as the lead to coordinate the activities of the group for specific projects.

Along with attending regular meetings, committee members are to play an active role in the planning and execution of the judge's visit, attract partnerships/sponsorships within the community, and continually strive to promote a positive community image through Communities in Bloom initiatives and projects.

**A Planned Public meeting to answer questions and to promote membership will be held**

**May 15<sup>th</sup> at 7 pm**

**Community Credit Union Business Innovation Centre**

**Don't Forget Earth Day Celebrations: April 18<sup>th</sup>- 23rd**