

SYNOPSIS

Cumberland Region Tourism Strategy Funding

At the May 25, 2019 meeting of Council they approved the Cumberland Region Tourism Strategy and indicated that once they had a chance to review the Terms of Reference, they would approve the funding for the project which would be taken from reserves (Reserve-Economic Development).

The project is dependent on project funding from other levels of Government. For that funding to be forthcoming, they require a funding commitment from the municipality for the project.

MOTION:

That Council approve funding of \$29,489 to be paid out of reserves in the amount of \$22,117 in 2019/20 and \$7,372 in 2020/21 for the Cumberland Region Tourism Strategy and that Council direct approve the Terms of Reference for the Tourism Advisory Committee with the following adjustments:

- 1. That representation by the three municipalities be 3-2-1 which is consistent with existing agreements like REMO and CJSMA.**
- 2. Minor grammatical adjustments as needed**