

AMHERST TOWN COUNCIL RFD# 2024019

Date: April 22, 2024

TO: Mayor Kogon and Members of Council

SUBMITTED BY: Aaron Bourgeois, Director of Operations

DATE: April 22, 2024

SUBJECT: Amherst Junior A Ramblers Agreement

ORIGIN: Expiration of the existing three-year agreement as of July 31, 2024.

LEGISLATIVE AUTHORITY: Municipal Government Act Section 47 (5) The Council may make and <u>carry out a contract</u>, perform an act, do any thing, or provide a service for which the municipality or council is authorized by an Act of the Legislature to spend or borrow money.

RECOMMENDATION: That Council approve the agreement between the Town of Amherst and the Amherst Jr "A" Ramblers Hockey Club and authorize the Mayor and CAO to sign on behalf of the Town.

BACKGROUND: The agreement between the Town and the Ramblers sets out the responsibilities of each party related to ice usage, fees, schedules, security, bar operations, and the pre-season, regular season, and postseason activities. The agreement ensures both parties are clear on their responsibilities and the level of support provided by the Town. The current three-year agreement between the Town and the Ramblers will expire on July 31, 2024.

<u>DISCUSSION</u>: Staff have negotiated the terms of a tentative new 3-year agreement that, if approved by Council, would commence on August 1, 2024. The current 3-year agreement included annual rate increases of 5% and the proposed 3-year agreement would see fees increase by 3% each year. The proposed agreement covers three seasons, the rates (excluded applicable taxes) are summarized below;

Season	Preseason Game (each)	Regular Season (26 Games)	Playoff Game (each)
2024 - 2025	\$525.83	\$24,614.95	\$985.92
2025 - 2026	\$541.60	\$25,353.40	\$1,015.49
2026 - 2027	\$557.85	\$26,114.00	\$1,045.96





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The team will continue to be provided with the opportunity to sell advertising inventory as per the Stadium Advertising Policy. The deadline dates for sales have been negotiated and revised from the previous agreement. For the proposed agreement Ice Logo's must be sold by June 15 and all other advertising sales must be sold by September 15 of each year of the contract.

A new clause has been added to the agreement as article 19 that states; should the Town construct a new Community Centre this agreement will terminate upon the opening of the new facility, and a new agreement will be negotiated.

Further, the language in clause 6 of the agreement regarding practice times has been revised.

The proposed changes are highlighted in yellow on the attached draft agreement.

<u>FINANCIAL IMPLICATIONS</u>: The proposed contract will increase regular season revenue by approximately \$3,800 during the term of the agreement, and also allows for increased preseason and playoff game revenues.

SOCIAL JUSTICE IMPLICATIONS: There are no social justice implications to the approval of the agreement.

ENVIRONMENTAL IMPLICATIONS: There are no environmental implications to the approval of the agreement.

COMMUNITY ENGAGEMENT: No community engagement has been undertaken at this time. A media release will be issued should the agreement be approved.

ALTERNATIVES:

- 1. Do not enter into the agreement and do not allow the Club to utilize the Amherst Stadium.
- 2. Council may ask for additional or alternative terms in the agreement.

ATTACHMENTS: Proposed 3-year agreement

Report prepared by: Corey Crocker, Facilities Manager Report and Financial approved by:

